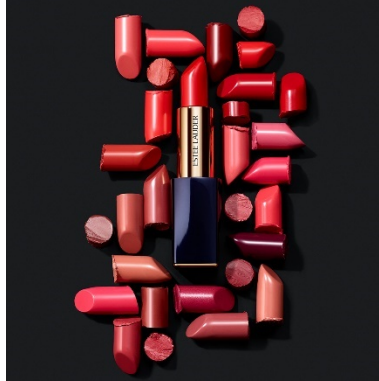


ESTÉE LAUDER

PURE COLOR ENVY SCULPTING LIPSTICK



Transform your lips, your look, your attitude.

New shades available as from January 2020

Find your Envy attitude with **Estée Lauder Pure Color Envy Sculpting Lipstick**. A lipstick for every mood, every style and every occasion, Pure Color Envy Sculpting Lipstick intensifies lips with vivid color, sculpts with multi-faceted pigments and infuses with hydration in high-impact shades that demand attention.

With Estée Lauder's expertise in color and understanding of the subtle nuances of skintone and undertone, our shades are specifically designed to flatter all skin intensities and undertones, complementing or contrasting to create enviable lip looks that range from natural to dramatic.

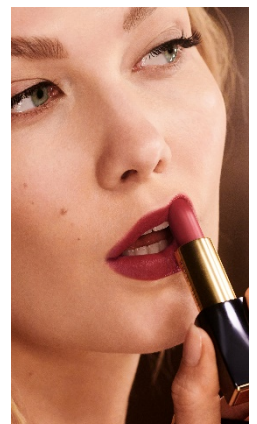
Choose from a curated collection 56 shades in three finishes - crème, matte, and hi-luster - across five color families. From the subtlety of insatiable nudes, to the drama of impassioned reds, daring burgundies, powerful pinks and confident corals, each woman is destined to find shades that flatter her and exude effortless style and glamour.

SCULPT & INTENSIFY

- In just one stroke, lips are sculpted with high-intensity color with 8-hour wear.
- The lipstick bullet is shaped to sculpt the curve of lips, with **Multi-Faceted Color Pigments** that create shape, definition and volume.
- Amazing color density and dimension for full, curvaceous and beautiful lips.

HYDRATE & NOURISH

- The lightweight texture is creamy, sensually smooth and luxuriously comfortable.
- A uniquely modern formula envelops lips in both immediate and long-term moisture.
- Features a **Time-Release Encapsulated Moisture Complex** with **Hyaluronic Acid** that helps boost lips' ability to attract, capture and seal in hydration.
- Lips feel soft, smooth, supple and continuously moisturized over time.



Pure Color Envy Sculpting Lipstick – New Shades will be available as from January 2020 at Estée Lauder counters nationwide and www.esteelauder.be.

Suggested Retail Price: €37,76

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#PureColorEnvy

